

Staff Name : Dr. K. Sheela

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Qualifications

1. M.A., M.Phil Ph.D.,

Areas of Interest

1. INDUSTRIALISATION 2. ENTERPERNEURSHIP

Awards

1. BEST FACULTY AWARD 2015

2. BEST FACULTY AWARD 2018

Membership in Learned Societies: NIL

Teaching Experience

1. UG - IO YEARS -Guest lecturer in Madurai kamaraj University College –Madurai 1999 to2009

UG- 12 Assistant Professor Of Economics Government Arts College for women sivagangai 2009TO till date

2. PG Government arts college for women sivagangai 2017 To Till date

Publications:

1. **Dr. K.SHEELA**(13 February 2019) “ RECENTS TRENDS IN PURE AND APPLIED MATHEMATICS” Government Arts College for Women in Sivagangai.
2. **Dr. K. SHEELA** (05th October 2018) “ Economic Impact on Post Isunami & Thane Cyclone in Bay of Bengal” at Rajah Serfoji Government College (Autonomous), Thanjavour.
3. **Dr.K.SHEELA** (8 and 9 February 2018) “Problems and Prospects of Pharmaceutial Industries in India” at Rajah Serfoji Government College (Autonomous), Thanjavour.
4. **Dr. K. SHEELA** (23 and 24 February 2017) “ Total Quality Management in Higer Education” at Sri Meenakshi Government College for Women (A), Madurai.

National and International Publication:

International Publication

1. **Dr. K. SHEELA** (Jan-June 2019) “M. Commerce” pp International Journal Of Applied Management Research Volume 11.
2. **Dr. K.SHEELA** (January – June 2019) “ Challenges Facing Empowerment of Women” pp 31 International Journal Of Applied Management Research Volume 11. Issue 1.
3. **Dr. K. SHEELA** (January –June 2018) “Problem of Aged Psychological Social Health and Economics” pp 54 International Journal Of Applied Management Volume 10
4. **Dr. K. SHEELA** Oct- Dec 2018) “ Buyer behavior towards Electronic Goods” pp 200 An International Multi Disciplinary Quarterly Research Journal Volume VI **UGC Listed Journal** No 40776 Impact factor / Indexing 5.5
5. **Dr.K. SHEELA** (2018) “ Challenges facing Empowerment of Women” pp 31 International Journal Masiv Special Issue Bi Journal
6. **Dr. SHEELA** (July- Dec2018) “ Employment generation Programmes” pp International Journal Of Applied Management Volume 10
7. **Dr. SHEELA** (February 2018) “M- Commerce” pp105 An International Journal MASIVF Bi – Annual special issue 3 vol 1.
8. **Dr. SHEELA** (January- June 2018) “Marketing strategies in Indian Pharma Sector” pp 08 International Journal of Applied Management Research Volume 10 Issue 1.
9. **Dr. K. SHEELA** (Jan-June 2018) “Employment Generation Programmes” International Journal Of Applied Management Volume 10.
10. **Dr. K SHEELA** (February 2017) “Total Quality Management in Higher Education” pp 23 Shantax International Journal Of Management Volume 4 special issue 1
11. **Dr. SHEELA** (January –June 2017)“ Corporate Governance” pp 116 International Journal of Applied Management Research, vol 9 Issue 1
12. **Dr. SHEELA** (April 2016) “ Employment Generation with special Reference prime Minister’s Schemes” pp 143 INDO GLOBAL Journal of Commerce and Economics Vol. 3 Issue 1 Impact factor 1.098 Quality Factor 0.98
13. **Dr. SHEELA** (October 2016) “ Women Entrepreneur with special Refrence empowerment” pp 82 Shantax International Journal Of Management Volume 4 special issue 1

14. **Dr SHEELA** January - June 2015) “Women Entrepreneur with Special Reference Empowerment ” pp no 108 International Journal of Applied Management Research. Volume 7 Issue 2
15. **Dr. K. SHEELA** (January - June 2015) “Employment Generation with special Reference to Prime Minister’s Scheme” pp no 36 International Journal of Applied Management Research. Volume 7 Issue 2

Research Scholars: M.A. Project: 05

Sponsored Projects : Nil

Conferences and Workshops Organized

1. ‘**Awareness about Legal Rights of Women**’, Organized by the Department of Economics and History, Government Arts College for Women, Sivagangai, held on 1st November, 2018.
2. ‘**Sustainable Development and Economic Justice**’, Organized by the Department of Economics, Government Arts College for Women, Sivagangai, held on 4th March 2019.

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