

Staff Name: DR. M.MANICHITHRA Email: mmanichithra@gmail.com

Date of Birth : 12.5.1973

Community : SC

Qualifications : M.Sc., M.Phil. PGDAND., Ph.d., NET

Areas of Interest: Food and Nutrition, Family Resource Management, nutrition and dietetics, Textiles and Clothing, Human Development, Communication and Extension.

Awards: 1. Awarded **first prize** in state level seminar presentation on strategies and challenges for strengthening women in education held on 22.02.2013 organized by Ayya Nadar Janaki Ammal college, Sivakasi.

2. Awarded **second prize** in poster presentation on the second annual conference in clinical nutrition on 19.03.2016 at alpha hospital and research center, Madurai **Membership in Learned Societies;** (IDA) LM995/16, Indian Dietetic Association,

(HSAI) Home science Association of India, 16/TN/M-1/LF.

Teaching Experience; 16Years, 11 months, 20 days in Government college service,

2 years in self finance college service,

Total Experiences- 18years/11months/20days

Publications;

DETAILS OF JOURNAL PUBLICATIONS

SI.NO	NAME OF THE JOURNAL	TITLE OF THE RESEARCH PAPER	YEAR/ VOL NO./ PAGE NO.	ISSN NO&IMPACT FACTOR NO.
1.	AJANTA International multidisciplinary quarterly research journal	Problems in marketing of SHG products in Sivagangai district	Dec-2018 Vol-2,Issue-IV P.No-18	ISSN-57300 Impact factor- 5.5
2.	ROOTS International journal multidisciplinary researches	Nutritional profile and nutrient intake of SHG women in Sivagangai district	Mr-2019, Vol- 5,Issue-III, P.No- 15	2349-8684 Impact factor- 4.075
3.	OUR HERITAGE JOURNAL UGC Care & Referred journal	Consumer experiences, attitude happiness and behavioural intention towards online food delivery (OFD) services	Volume-68, Issue – 30, Pg no- 6246	ISSN- 0471- 9030 Impact factor 6.2
4.	PURAKALA The journal is indexed, peer reviewed and listed in UGC Care	Assessment of nutritional knowledge, attitude and practices of class IV women labourers (sweepers and Aayas) before and after imparting nutrition education	Volume-31, Issue – 17, Month-April Year- 2020	ISSN- 0971- 2143 Impact factor 5.60

DETAILS OF SEMINAR/ CONFERENCE PRESENTATIONS

SI. NO	NAME OF THE SEMINAR/ COONFERENCE	TITLE OF THE PRESENTATION MADE	NATIONAL OR INT. NATIONAL	NAME OF THE SPONSORING / FUNDING AGENCY/ ISBN- NO.	VENUE, DATE, MONTH& YEAR OF SEMINAR/ CONFERENCE HELD
1.	A national conference on higher education in India	A study on health education among women in Self-help groups women in Sivagangai district	National conference	Sponsored by ICSSR ISSN-2321- 614X	15 th & 16 th – Nov-2013
2.	National seminar food security freedom from hunger	A study on nutrition education among women (30-50yrs) in SHG in Sivagangai district	National conference	UGC Sponsored ISBN- 978-93- 80530-69-7	31-01-2014, Dept. Of Nutrition, Food service management and Dietetics
3.	A national conference on innovation strategies in business	Marketing of SHG products and strategies in	National conference	ISBN- 806177882-3	7 th & 8 th – jan- 2014Dr. Umayal Ramanthan College for Women,

	management	Sivagangai district			Karaikudi
4.	2 nd international conference on innovative food and nutrition technologies for public health care (ICNPH-2018)	An exploratory study on assessment of nutritional status of SHG women in Sivagangai	International conference	ICMR Sponsored	4 th & 5 th jan-2018 Dept. Clinical Nutrition and Dietetics, Periyar University
5.	National seminar in metabolic syndrome	Formulation and quality evaluation of defatted soya flour incorporated in bakery products	National seminar	ISBN- 8193331621	20-01-2017, Dept. Of Nutrition & Dietetics, Sri. S. Ramasamy Naidu Memorial, Sattur
6.	International conference onomics technologies in nutritional researches	Nutrient and microbiological analysis of defatted soy flour incorporated bakery products	International conference	ICMR Sponsored	10 th & 11 th Jan-2018, Dept. Of foods and nutrition, DKM College for women, Vellore
7.	National seminar on new vistas in post- harvest technology	Selected breast feeding and weaning practice of non- working women in Sivagangai and its association with maternal education	National seminar	ISBN-978-93- 88-993-00-5	24 TH Jan 2019 Dept. Of food science and nutrition, Adhiparasakthi, agricultural college, kalavai

Research Scholars: Nil

Sponsored Projects: Received two Student Mini Projects from Tamilnadu State Council of Higher Education (TANSCHE) guided to P. MAHESHWARI, II M.Sc Home science (2014-2015), and M.PRIYADHARSHINI II M.Sc Home science (2019-2020).

Conferences and Workshops Organized:

➤ Acted as Committee Member for One day Workshop on Microbiology Analysis for food Safety on 2018.

Acted as Committee Member for One day State level Seminar on "National Seminar on Insights of Nutrition for Life Style Disorders" to be conducted on March 3rd 2019.

Contact Address; Dept. of Home Science, Govt. Arts College for Women, Sivaganga.