


RESUME

1. Personal Information:

Name	:	Dr. V. RAJESWARI	
Designation	:	Assistant Professor	
Department	:	Business Administration	
College		Government Arts College for Women, Sivagangai	
Area of Specialization	:	Marketing & Finance	
Date of Birth & Sex	:	16-06-1975 & Female	
Address for Communication		Dr. V. Rajeswari, Assistant Professor, Government Arts College for Women, Sivagangai.	
E_mail		raji_etv@rediffmail.com , winningstarsraji@gmail.com	

2. Educational Qualification:

Examination Passed (with main subject)	University / Institution	Month & Year of Passing	Grade
Ph.D.,	Bharathiar University, Coimbatore	March 2009	Awarded
M. Phil.,	Bharathiar University, Coimbatore	April 2002	Awarded
MBA	Bharathiar University, Coimbatore	April 1997	I Class
BBM	Bharathiar University, Coimbatore	April 1995	I Class
PGDCA	Alagappa University, Karaikudi	April 2004	I Class
PGDPM & IR	Annamalai University, Chidambaram	April 1996	I Class
H.Sc.	Navarasam Matriculation Higher Secondary School, Palliyuthu, Erode.	April 1992	I Class
SSLC	Navarasam Matriculation Higher Secondary School, Palliyuthu, Erode	April 1990	I Class

3. Teaching Experience:

21 years of experience in Private and Government Colleges

4. Additional Qualification:

Name of the Eligibility Test	Subject	Month & Year of Passing
UGC	MANAGEMENT	JUNE 1999
SLET	MANAGEMENT	NOVEMBER 1999

5. Research Experience:

Degree	Produced	Guiding
M. Phil.	20	---
Ph. D.	5	3 doing

6. Papers Presented: 20 papers in International Level Conferences and 15 National Level Conferences.

International Visit-to National University of Singapore. A Paper selected and presented in the International Conference held at **National University of Singapore (NUS), Singapore in May 2019)**

7. Faculty Development Programmes Attended – 10

8. Workshops Attended – 14

9. Papers Published: 18 International Level referred Journals (UGC Listed - 3)
12 National Level referred journals

10. Membership in Board of Studies

S. No.	Positions held	Name of the Institutions
1.	Subject Expert	Salem Government Arts College, Salem-7
2.	Member	Gobi Arts And Science College, Gobi
3.	Member	Salem Government Arts College, Salem-7
4.	Subject Expert	Kongu Arts & Science College, Erode

11. Journal Review Panel:

- **Peer Review Member in the International Journal of Management – Rivulet**
- **Peer Review Member in the International Journal of Management, Entrepreneurship & Technology**
- **Peer Review Member in the International Journal – Huss Journal of Social Sciences**

12. M Phil and Ph. D., Thesis Evaluator for various Universities:

- **Question Paper setter and Member in Scrutiny of Question Papers** for M.Phil., MBA and BBA courses in various Universities and Autonomous Colleges

13. Academic Positions Held:

- **IQAC Team in Vellalar College for Women, Erode**
- **NSS Co-ordinator and Citizen Consumer Club Co-ordinator (CCC)**
- **Doctoral Committee Member** for the Ph.D., candidates in Anna, Bharathiar University, Periyar University.
- **MBA Board Chairman**, Question Paper Setting, Periyar University and Autonomous Colleges.
- **President, Alumni Association, Vellalar College for Women, Erode.**
- **Member, Research Committee, Vellalar College for Women, Erode, Tamilnadu.**
- **NAAC and UGC Committee Member in the Colleges Worked.**
- **Member, E-Content Development Committee**

14. Courses Attended:

- *Completed a 28 days Orientation Programme in Bharathiar University
- * Completed a 21 days Certificate Programme in **Value Education**
- *Completed a 7 days Training certificate program for **National Service Scheme (NSS)**
- * Completed a short-term course on **Advanced Data Analysis and Research**
- *Completed course in Marketing Trends in **IIM, Bangalore**
- * Completed a 4 months online course on **Social Sciences Research.**
- *Completed a Refresher Course in Management.

15. Books Published:

1. Course Material to Pondicherry University on Product Innovation and Management for MBA Students
2. Course Material on Personality Empowerment, Soft Skill Development, Entrepreneurial Skill Development.

16. Awards Received:

Secured the Best Staff Award (Cash Award) in the Year 2015 in the Coimbatore Zone in the Field of Management organised by Nehru Institute of Management.

17. Advisory Committee Member and Chairperson for the International Conference on Innovative Strategies for Technological and Managerial Transformation held at **Indian Institute of Science, Bengaluru.**

18. Acted as a Chairperson in the International Conference on Innovations in Engineering, Technology and Management in the years 2011, 2017, 2019, organised by Vellalar College for Women, Gem Business Academy, Nandha Engineering College, Erode.

19. Acted as Resource persons in International Conferences and for MBA Students and Research Scholars in various Engineering and Arts Colleges in **the Application of Multivariate Statistical Techniques in Research, Research Tools and how to choose a Research Topic.**

20. Completed a certificate course in Yoga in Manavalakalai and Art of Living and Type writing.